WAVE City Center





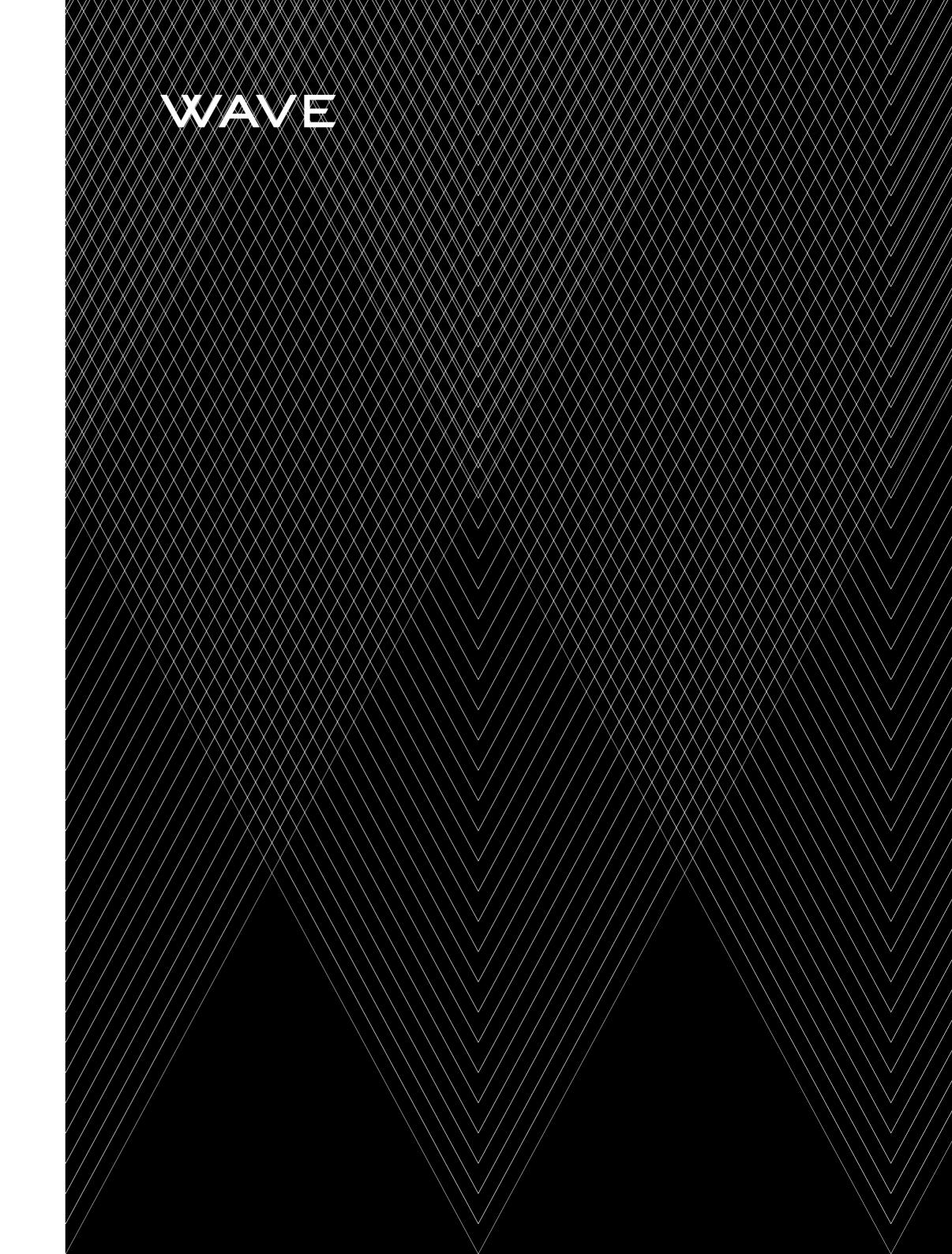
Welcome to Wave City Center, the world's newest destination, in sheer scale exceeding anything ever witnessed by Delhi NCR. And, as the greatest commercial development ever built in the center of a city, its epic ambition is unprecedented. Also unprecedented is our underlying key principle: consideration, an entire project shaped and managed by the dreams, hopes and aspirations of future citizens.



An organization built on trust

Commitment in business lays down the very groundwork on which relationships and reputations are founded. Wave, formerly The Chadha Group, has made its mark today in diverse businesses by finding its core strength in innovation and commitment.

The group has risen to every expectation of its customers, business partners and investors in its 40 years of existence. Today, the group has diversified its businesses under the flagship of Wave. Wave Infratech leads the real estate sector with a number of new residential and commercial projects along with world-class shopping centers and multiplexes. Its industries division, Wave Industries, is an established name with diverse businesses such as power plants, sugar mills, paper manufacturing and distilleries. This remarkable feat has helped in solidifying a trust that, in today's world, is the most valuable attribute and a distinction that is truly rare.



WAVEINFRATECH

Foundation of trust

Wave Infratech inherits equity from the mother brand Wave, to promote an array of verticals like residential, commercial and retail. Wave Infratech, the real estate arm of Wave, is one of the leading players in its sector and will soon become one of the largest real estate developers in the country.

With ground breaking commercial projects like Wave City Center, Wave One, Wave 1st Silver Tower, Wave Eleven and outstanding integrated townships like Wave City and Wave Estate, Wave Infratech is revolutionizing the real estate arena for almost a decade now and is being widely recognized for these futuristic and mammoth projects. Besides these impressive ventures, the company's portfolio also includes a host of Wave Malls and Wave Cinemas across the northern belt of the country, making Wave Infratech one of the most reputed names in the industry.



CONSIDER WAVE CITY CENTER

Do you demand the purest drinking water and cleanest air? Eco-conscious power and hygienic sanitation? Convenient access coupled with trouble-free travel? Personal safety partnered by peerless healthcare? Soaring towers set among acres of leafy park? And every kind of residential space including smart studio apartments and sumptuous penthouses? Wave City Center rewards your greatest expectations in full, promising you a unique environment where commerce and investment prosper and a new kind of living experience, rooted in consideration, blooms. In Wave City Center, work and play, study and entertainment, bustle and peace, sport and shopping are balanced in perfect equilibrium. Out here, you'll find every destination that you would love to go to, at a five minute walking distance

Wave City Center: Welcome home.





CONSIDER OUR CONSULTANTS

To create a project of this size and ambition requires an expert team. We have chosen the very best in the world to realise Wave City Center.

Master Planners

SOM

www.som.com

SOM is an American architectural and engineering firm famous for designing some of the tallest buildings of the world like the Burj Khalifa.

Retail Consultants

MXD

www.mxddevelopment.com

MXD has experience in over 40 countries around the world. With their international experience, MXD has exposure to leading-edge ideas from North American, Asian, European and Middle Eastern markets.

Management Consultant

FEEDBACK INFRA www.feedbackinfra.com

Feedback infra is a leading professional and technical services company in the infrastructure sector. Headquartered in India, it has been instrumental in adding value to projects in Afghanistan, Africa, Australia, Bangladesh, Bhutan, Europe, Indonesia, Malaysia, Middle East, Nepal, Singapore, Sri Lanka and Syria.

Entertainment and Mall Design

Forrec

www.forrec.com

Forrec is a planning and design firm that specializes in the creation of entertainment and leisure environments worldwide. With built projects in over 20 countries, They have mastered the art of making memorable experiences by building big ideas.

Concept of Infrastructure and Transit

Arup www.arup.com

Arup is a global professional services firm headquartered in London, United Kingdom which provides engineering, design, planning, project management and consulting services for all aspects of the built environment. The firm is present in Africa, the Americas, Australasia, East Asia, Europe and the Middle East, and has over 10,000 staff based in 92 offices in 37 countries. Arup has participated in projects in over 160 countries.

Master Landscaping (Structure, MEP & Infrastructure)

AECOM

www.aecom.com

AECOM is a professional technical and management support services firm. The company is ranked as the number one design firm for 2010 and 2011 by Engineering News-Record and number one by Architectural Record. It provides services in the areas of transportation, planning, environmental, energy, water and government. With approximately 45,000 employees, AECOM is listed at #353 on the Fortune 500 list.

Building Designs

Nostri Architects www.nostriarch.com

Nostri Architects, a full growing service architectural firm dedicated to international quality design and documentation services right here in India. They believe that buildings are best when they express their purpose and interact sympathetically with their surroundings.



CONSIDER LOCATION

Wave City Center rewrites all the records: covering 152 acres of prime real estate, it is the largest expanse of mix – use commercial and residential land in the entire region. At 40 million sq ft of total development area, it is also the most massive development ever constructed in the center of a developed and fully functional city. And, then there's the geographical location: the finest in Noida. Frankly, when you consider the close proximity of Sector-18, Noida, Wave City Center's position is unbeatable. Combine our awe-inspiring statistics with the traditional property mantra: 'location, location,' and you'll easily understand the attraction to shrewd investors in Noida's center (keen golfers should note that Noida Golf Course is a mere 1km away). Wave City Center is next to the Sector 32, City Centre Metro station and the extensive road system connects directly to Delhi, only 10 mins away.

And that's why Wave City Center is best-placed to be the best place.

Radisson Hotel The Centerstage Mall – Sector 18	2.2 km
Wave One Wave Eleven – Sector 18	2.3 km
Wave 1st Silver Tower	2.3 km
Golf Course	1.1 km
Kalindi Kunj	4.5 km
DND Toll Plaza	3 km
Noida Memorial Park	3 km



Radisson Hotel – Sec 18 Noida



Noida Golf Course



The Center Stage Mall – Sec 18 Noida



Noida City Center Metro Station



Wave One – Sec 18 Noida



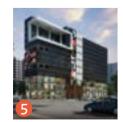
DND Toll Plaza



Wave 11 – Sec 18 Noida



Towards Connaught Place



Wave 1st Silver Tower – Sec 18 Noida



Lotus Temple



Noida Memorial Park





ACRES - TOTAL DEVELOPMENT AREA

OVER40 MILLION SQFT

TOTAL DEVELOPMENT AREA

OVER9 MILLION SQFT

PREMIUM OFFICE SPACE

43,000+

CAR PARKING SPACES





MILLION SQFT – 1ST PHASE TO BE DELIVERED BY 2016

.2 MILLION SQFT

CONVENTION CENTER

2.5 MILLION SQFT

ONE OF THE LARGEST MALLS OF INDIA

4 MILLION SQFT

ENTERTAINMENT HUB



ROOM KEYS IN WAVE CITY CENTER

LUXURY&5 STARHOTEL

ONE LUXURY & ONE 5 STAR HOTEL

FAMILY & BUSINESS

4 STAR HOTELS

THEMED HOTEI

TWO THEMED HOTELS

CONSIDER LIVING WELL

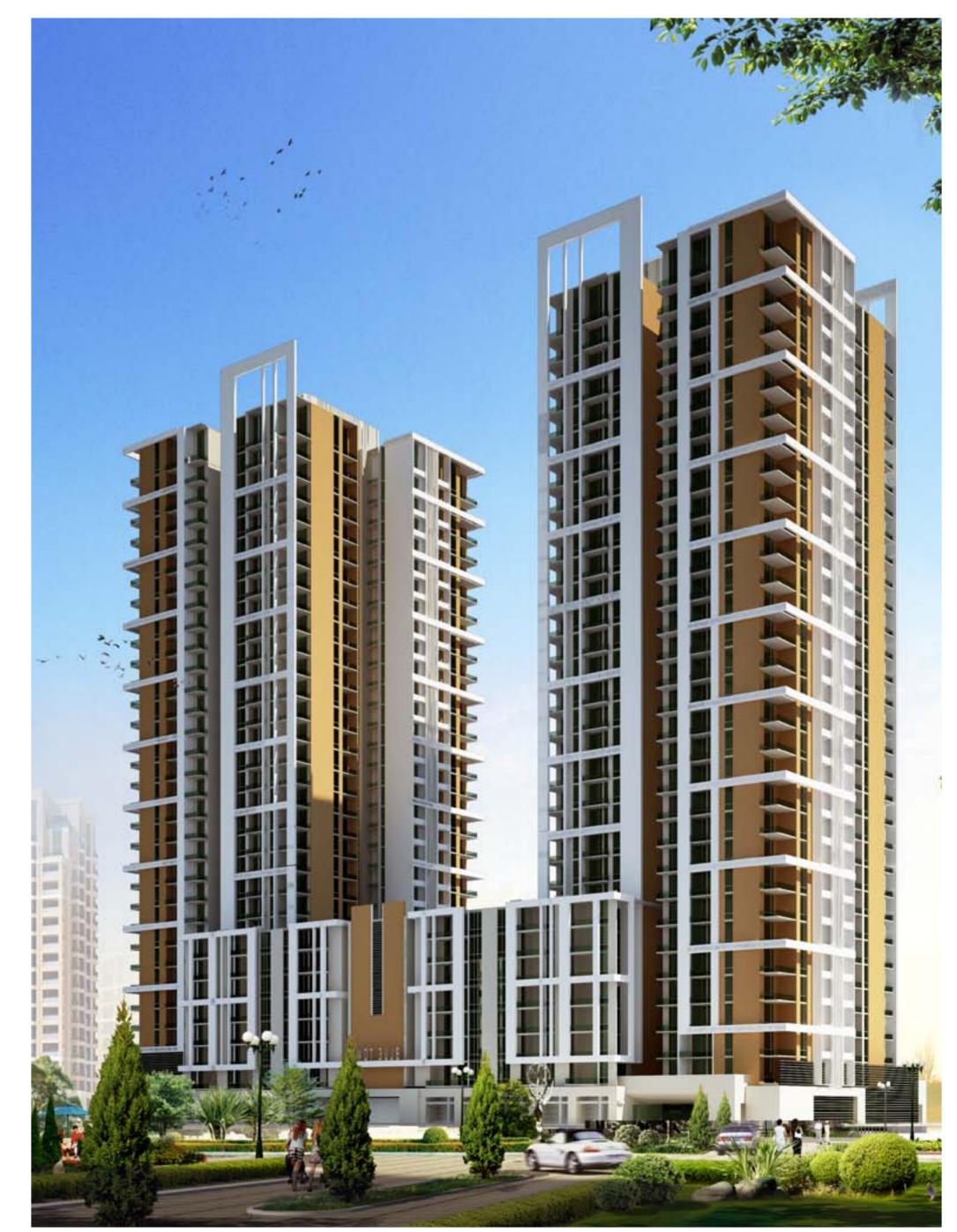
Wave City Center is about good living. Our prime consideration is the well being of our citizens, meaning environment is everything. One third of Wave City Center will be green. 6.5 tranquil acres is devoted to a beautifully landscaped INFINITY park designed by world renowned AECOM. We're constructing a range of high-end residential assets which include multi-use commercial studio apartments, premium serviced residences and branded residences. Exclusive area is reserved for these well-set high-rise residential developments offering space, security and spectacular views. These homes will comply with the highest international standards.

Wave City Center: the good life within easy reach.



LIVORK MULTI-USE STUDIOS





WAVE MIRIUS UBER LIFE SERVICED RESIDENCES

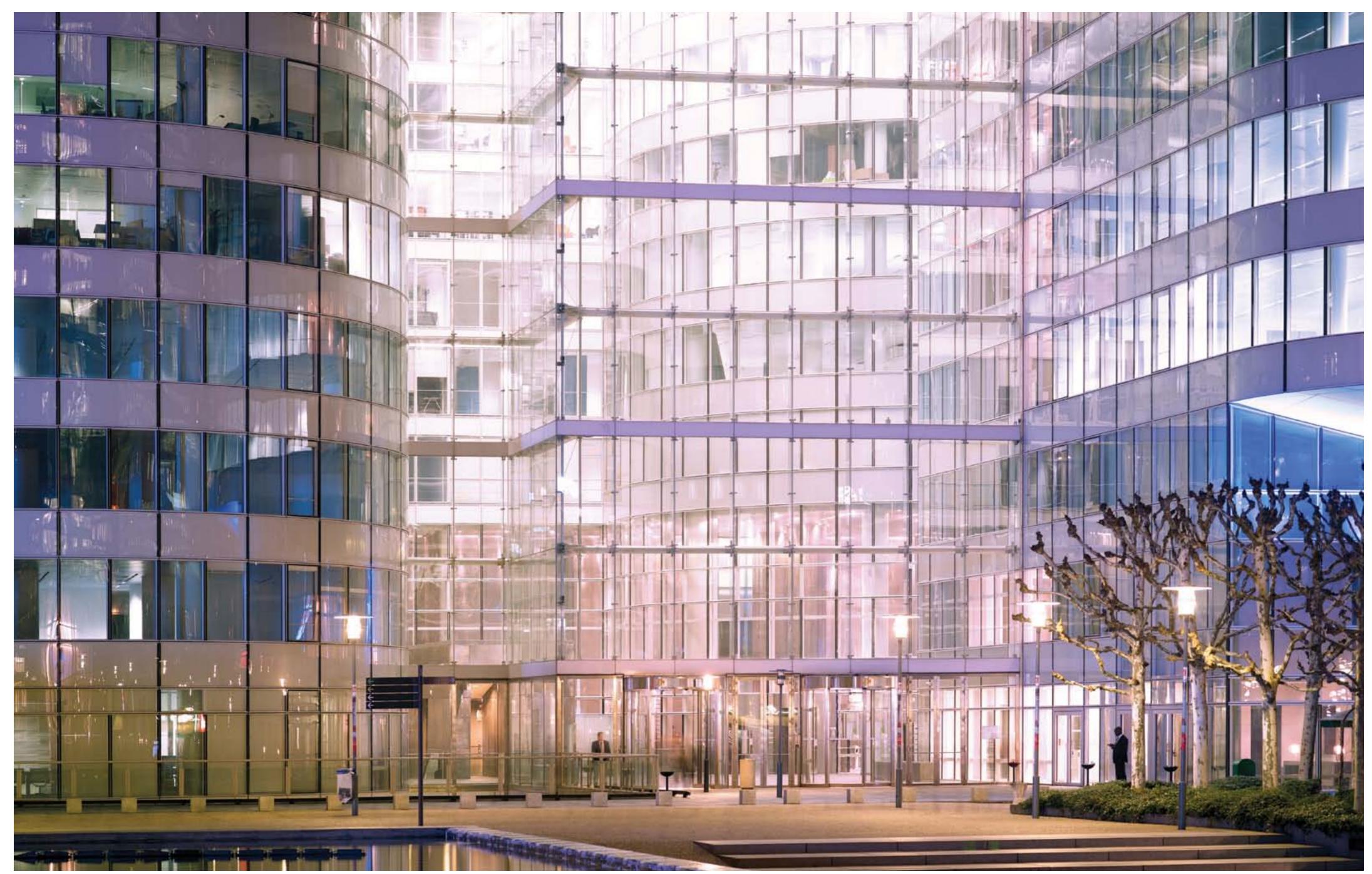
CONSIDERING THE NEEDS OF COMMERCE

At the core of every prosperous city lies a prosperous business community. Our impressive collection of commercial offerings (premium office spaces, built-up high-street shop condominiums and retail spaces in one of the biggest malls in India) will cover a substantial part of this one-of-a-kind project and will feature Wave Business Towers of over 50 storey, iconic LEED Gold certified structures set among landscaped terraces, broad boulevards, bright lighting, parking for over 43,000 cars and a fully-integrated BRT transport system. These premium office spaces are equipped with centralized air-conditioning. Spacious interiors feature systematic floorplans and state-of-the-art technology. Wave City Center will also have a wealth of cinemas and cool boutiques.

Wave City Center: Where business is truly a pleasure.



WAVEBUSINESSTOWERI



CONSIDERING SHOPPING

At a vast 2.5 million sq ft, our exceptional shopping mall is one of the most magnificent in India. Wave City Center is a powerful magnet attracting the planet's biggest retail brands, all actively vying for our top spots and prime sites, fulfilling our intention for Wave City Center to become the leading shopping destination. In air-conditioned malls and extensive high streets, we're creating India's most sensational shopping experience offering the world's leading names, all within easy walking distance. And, for exhausted shoppers, Wave City Center provides a universe of bars, cafe, food courts and restaurants, from basic to gourmet, to tempt palates and offer exceptional culinary experiences.

Wave City Center: Where retail therapy reaches a whole new level.



HIGH STREET SHOP CONDOMINIUMS



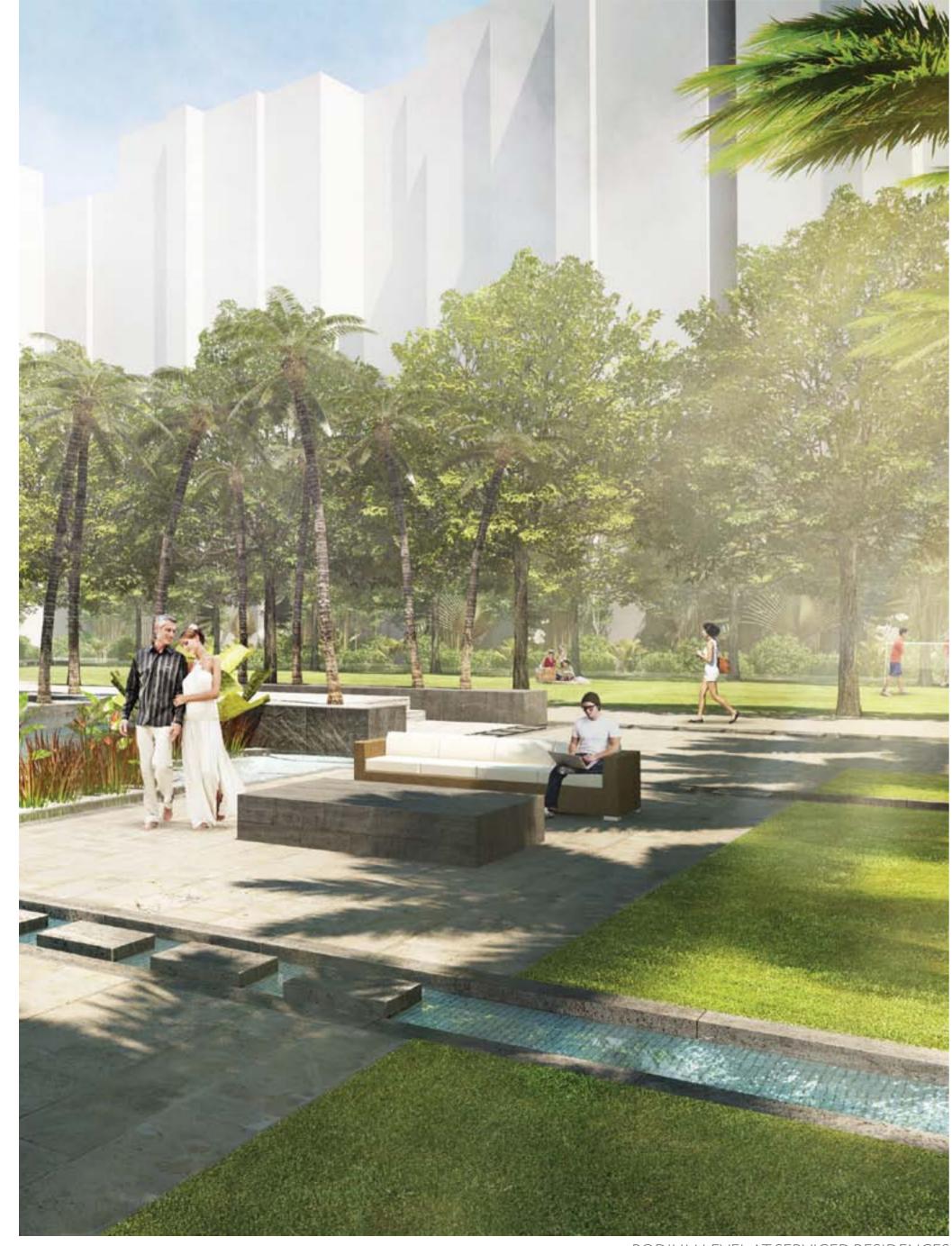
GREEN CONSIDERATIONS

To everyone's benefit, Wave City Center has entered a permanent partnership with nature. Our unbreakable pact refreshes the atmosphere, enhances the environment and delights our citizens. 30% of Wave City Center's surface will be dedicated to every variation of green. Boulevards, towers, offices and shops will be interwoven with trees, shrubs, lawns and flowers in parks, gardens and open spaces. There will be ample room to breathe and find tranquility. In fact, this huge expanse of green is currently being landscaped and designed by world renowned experts, AECOM. The two huge, sprawling Central Parks are being designed to provide the perfect setting for this world class city, which echoes the very same thought of "consideration" on which the city is built. Ecologically well-grounded, everywhere in Wave City Center is planned to be within easy reach of everywhere else, making walking the most efficient form of transport.

Wave City Center: Good for your health and every other facet of life.



INFINITY PARK



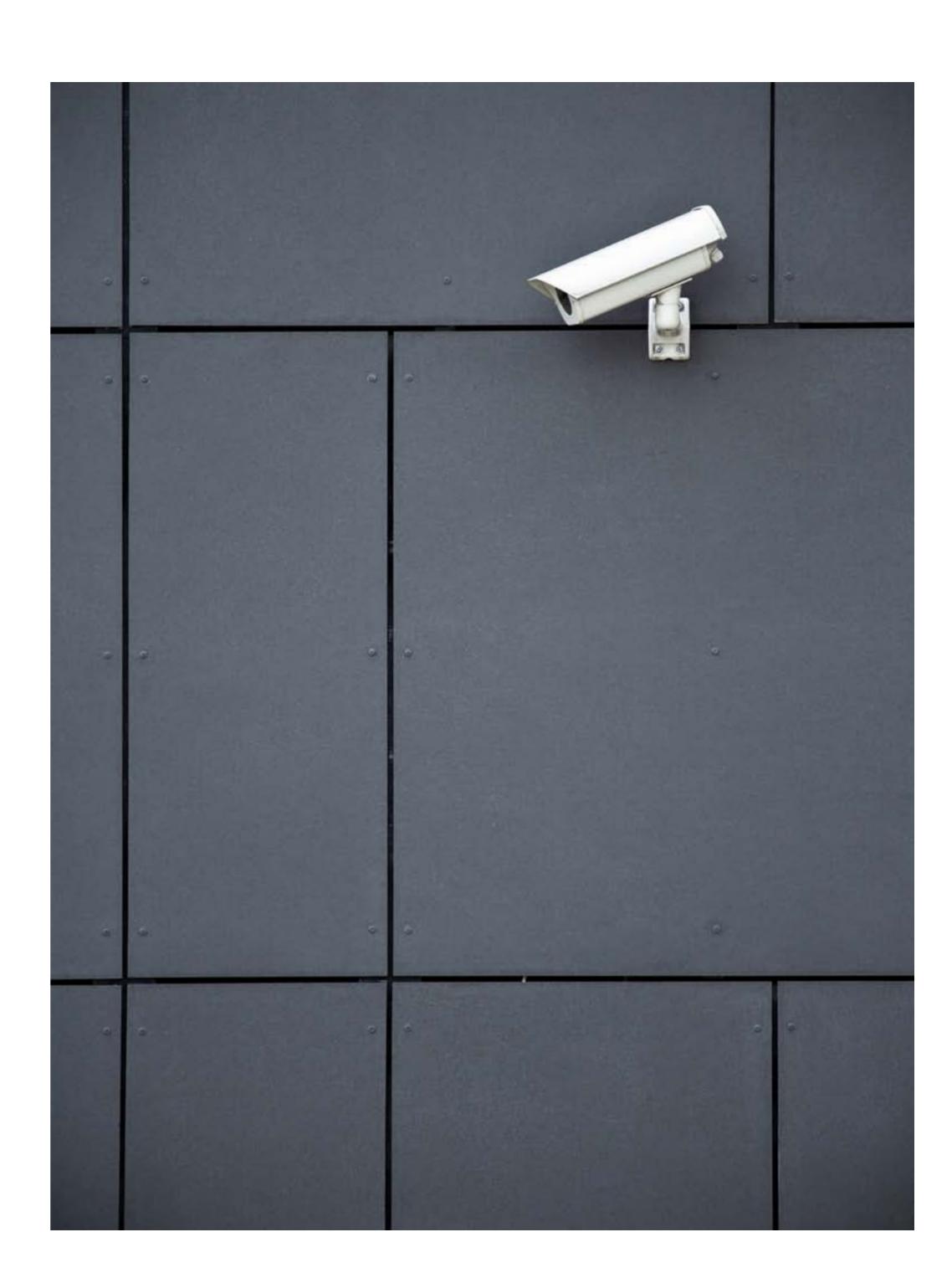


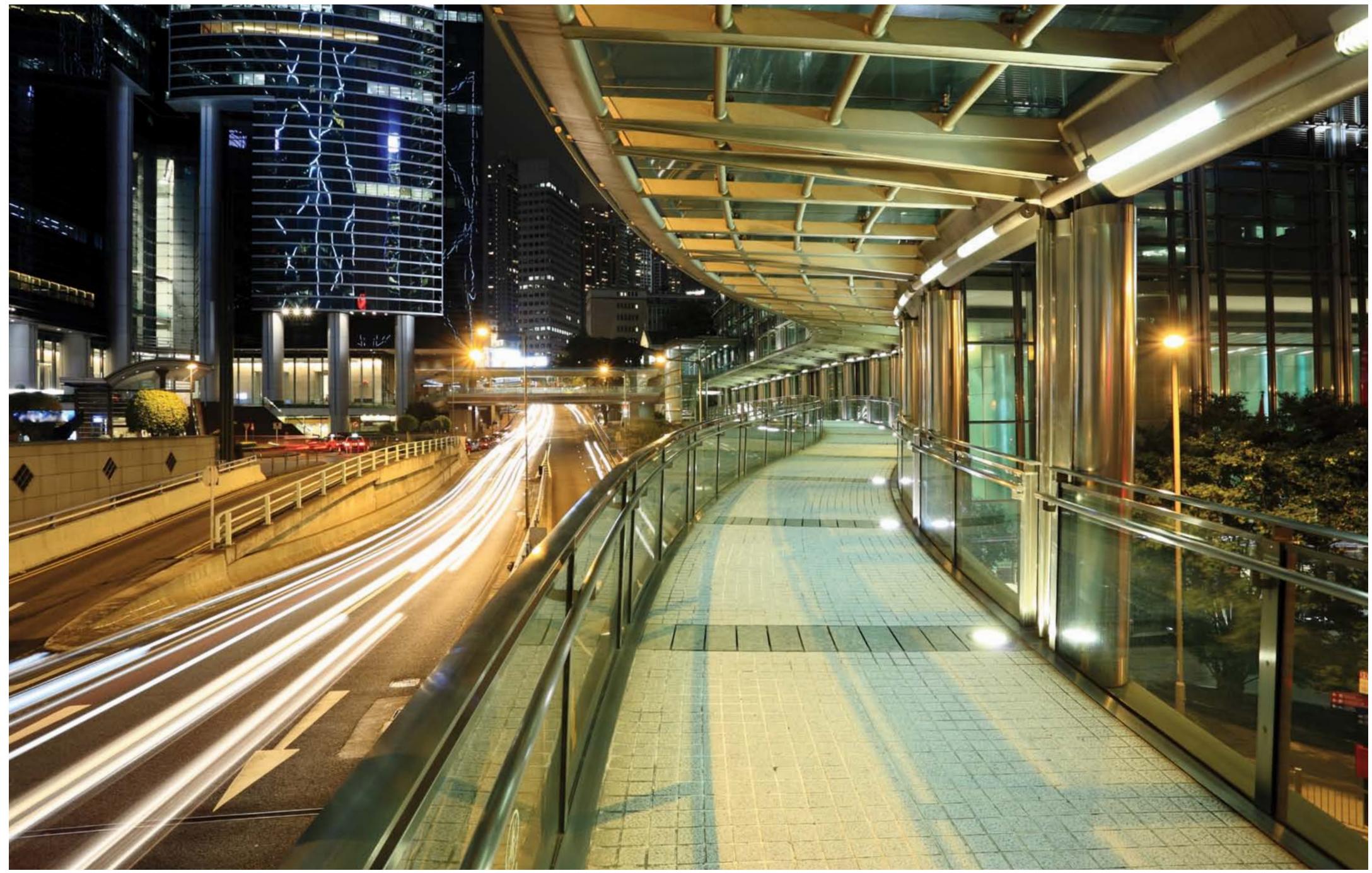
PODIUM LEVEL AT SERVICED RESIDENCES

CONSIDER YOURSELF PROTECTED

Wave City Center is designed for walking. But, at the same time, it's also been brilliantly designed for freedom from anxiety. Citizens can stride forward confidently owing to our efforts to ensure their health, wealth and security are well-protected. With renowned names like Fortis, Apollo and Max only 10 minutes away, your health is always in good hands. Wave City Center will be the safest in the country, protected by the state-of-the-art security system managed by world renowned consultant, ASERO from Israel. The city is patrolled 24 hours a day and super-smart CCTV technology monitors every strategic point throughout the entire complex. Automatic boom barriers can instantly restrict traffic access.

Wave City Center: inspires confidence with every step one takes.





CONSIDER COMFORT AND JOY

Wave City Center is a global destination. Thoughtfully conceptualized to offer entertainment & hospitality options to all visitors, our innovative leisure facility will attract visitors from India & rest of the world. Guests will be welcomed with a broad range of accommodation from super elegant, 5 star, 4 star & business hotels, along with a themed hotel. Our hotels are flexibly geared to handle any function in any style, be it an intimate meeting or massive convention; a modest family celebration or blockbuster wedding. On the subject of blockbusters and stars, avid movie buffs will be able to stroll to a 10-screen Wave Cinemas boasting of latest releases, stunning sound and superb seating. And there's plenty else to occupy leisure time for every age: a new world-class theme park, a snow village, international class family entertainment center, games, clubs, discotheques and indoor water park.

Wave City Center: Offers the world a world-class welcome.





CONSIDER ENTERTAINMENT

Wave City Center gives a new meaning to the word "Entertainment". Thoughtfully conceptualized to offer one of the most fascinating experiences ever witnessed in this part of the globe. With a space of over 4,00,000 sq ft, the entertainment center offers host of options specially designed to cater to the entire family, not to forget our underlying principle: Consideration.

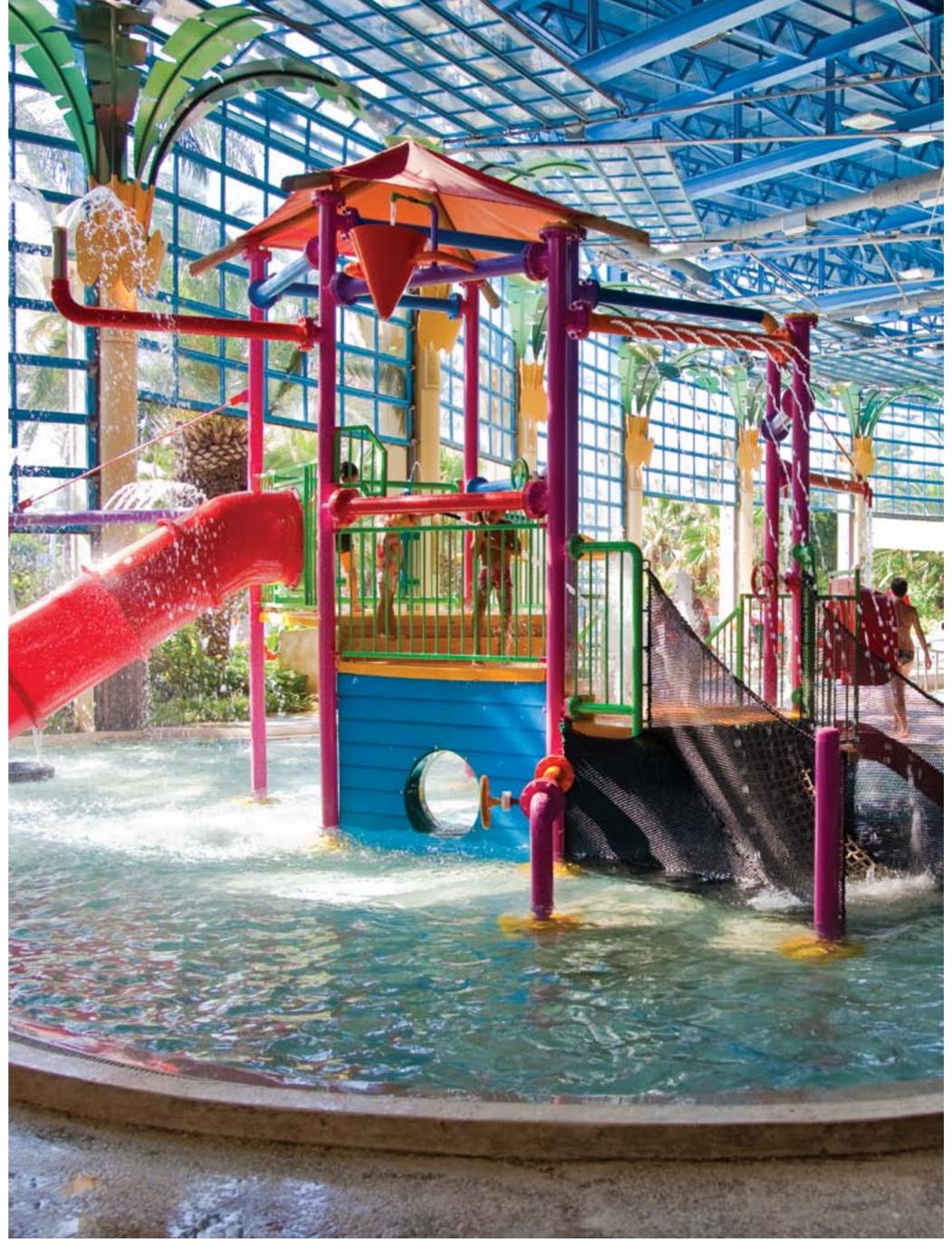
Welcome to the indoor theme park, spread over an area of approximately 1,80,000 sq ft, it is set to offer an ideal world that serves as an escape from the daily grind. The truly international theme park will have over 30 different, exciting and entertaining rides and attractions in addition to unique retail and food experiences, adding to the fun, are the indoor snow village and the indoor water park. Whether it is running around the snow hill or making your very own snowman, racing down the snowy slope in snow mobiles or making your perfect snow castle in the snow gallery, jumping into the Wave pool or just floating around on the lazy river, these indoor entertainment parks offer something for the entire family. Be it kids or Adults these experiences are surely going to give you the fun time that you always deserved.

Wave City Center: A whole new meaning to entertainment



FAMILY ENTERTAINMENT CENTER





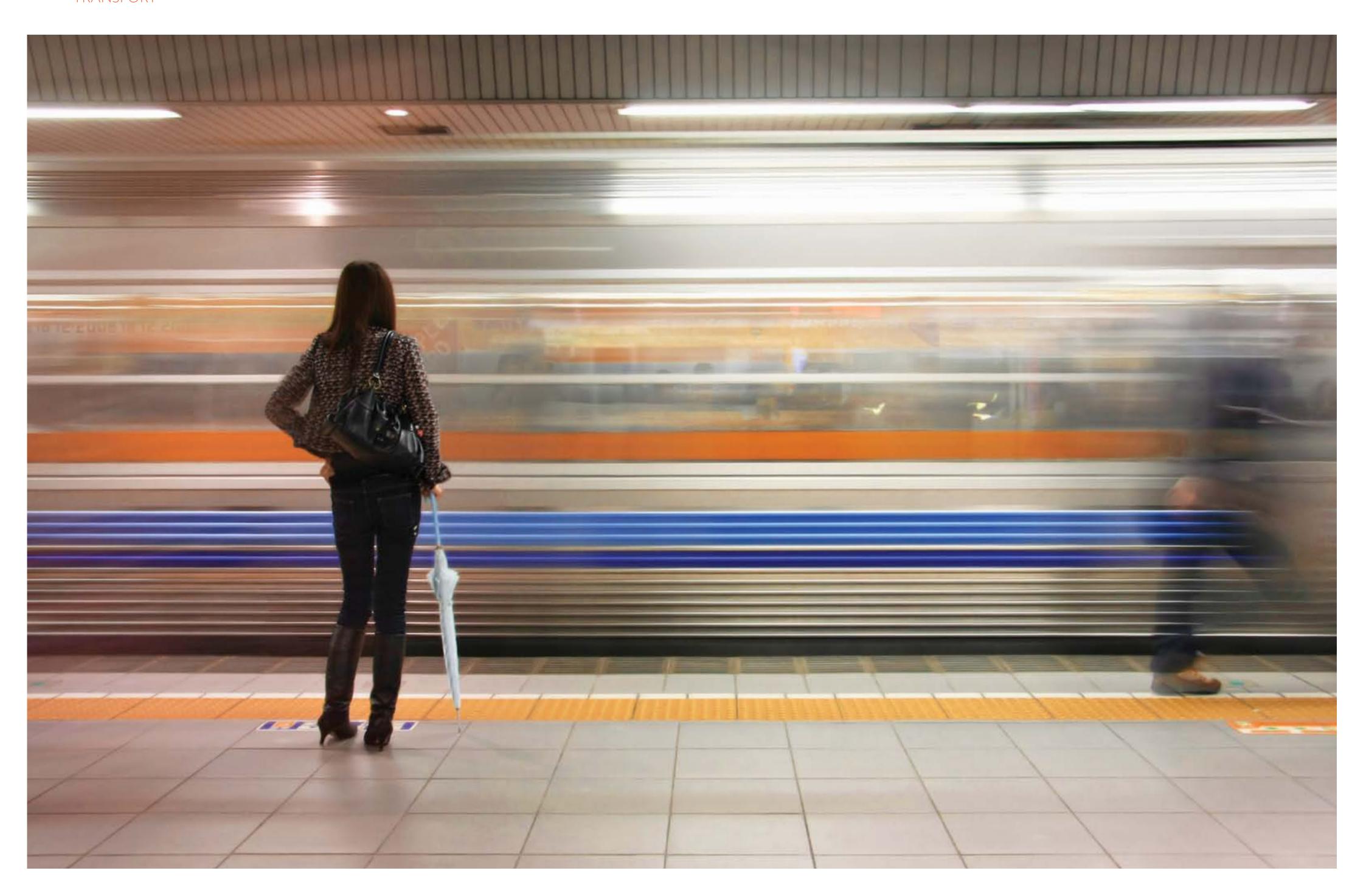
INDOOR SNOW VILLAGE

CONSIDER TRANSPORT

Faster and cleaner. Safer and more silent. Wave City Center is interlaced with a Bus Rapid Transit System (BRT) transport system, every aspect meticulously considered from passengers' point of view, providing trouble-free travel. Citizens will never be further than a short walk from the Sector 32 Metro station. The extensive road system boasts of excellent connectivity to Delhi. Broad city boulevards will hasten traffic flow, conquer congestion & improve safety levels. With space for over 43,000 cars in City Center, parking will be simple and stress-free. And increased efficiency on major roads allows the BRT system to run frequent schedules on smart vehicles. All systems will be fully-integrated and constructed to function efficiently for decades. They're all future-proofed, designed to cope with anticipated increase in traffic volume.

Wave City Center: it's on the move.

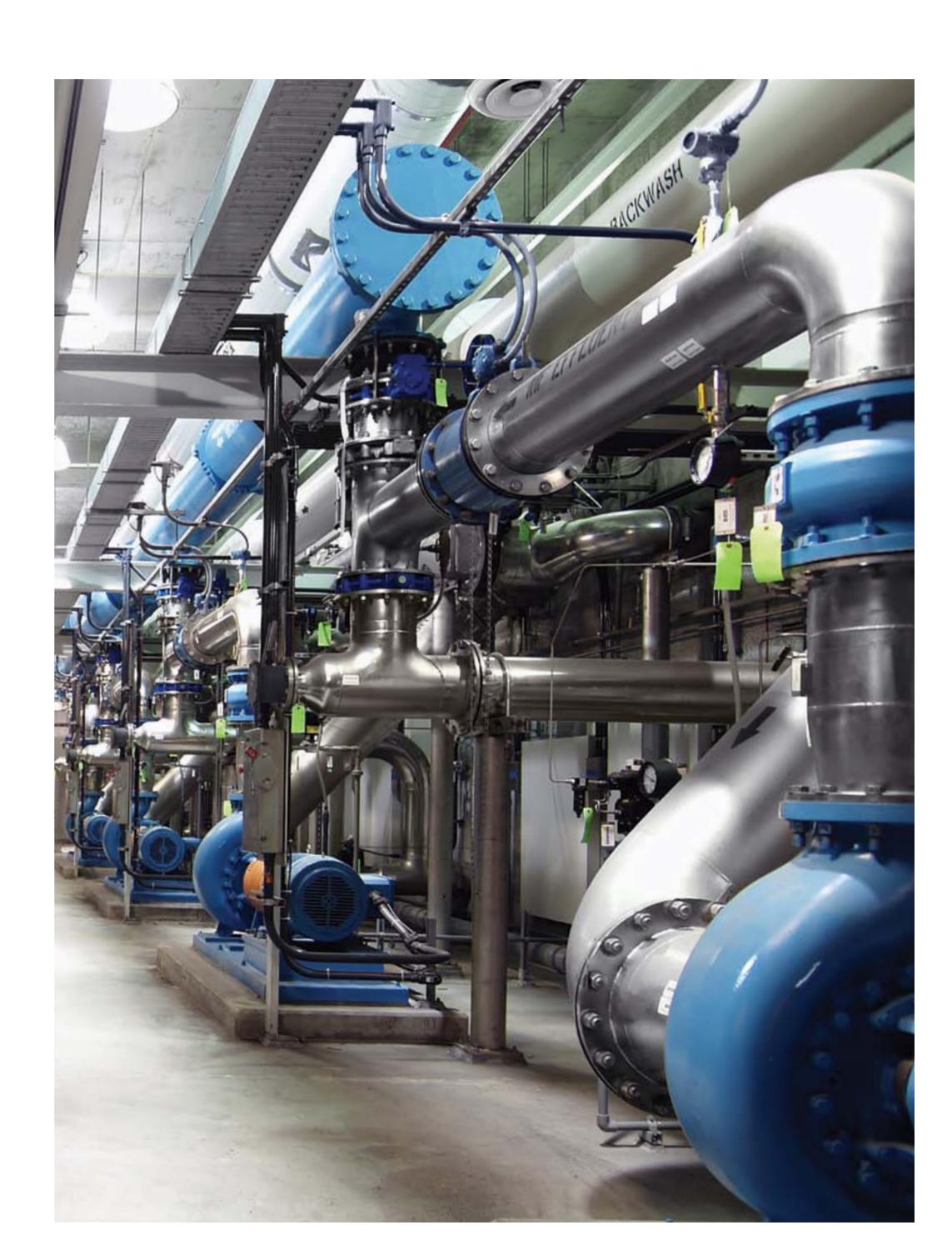


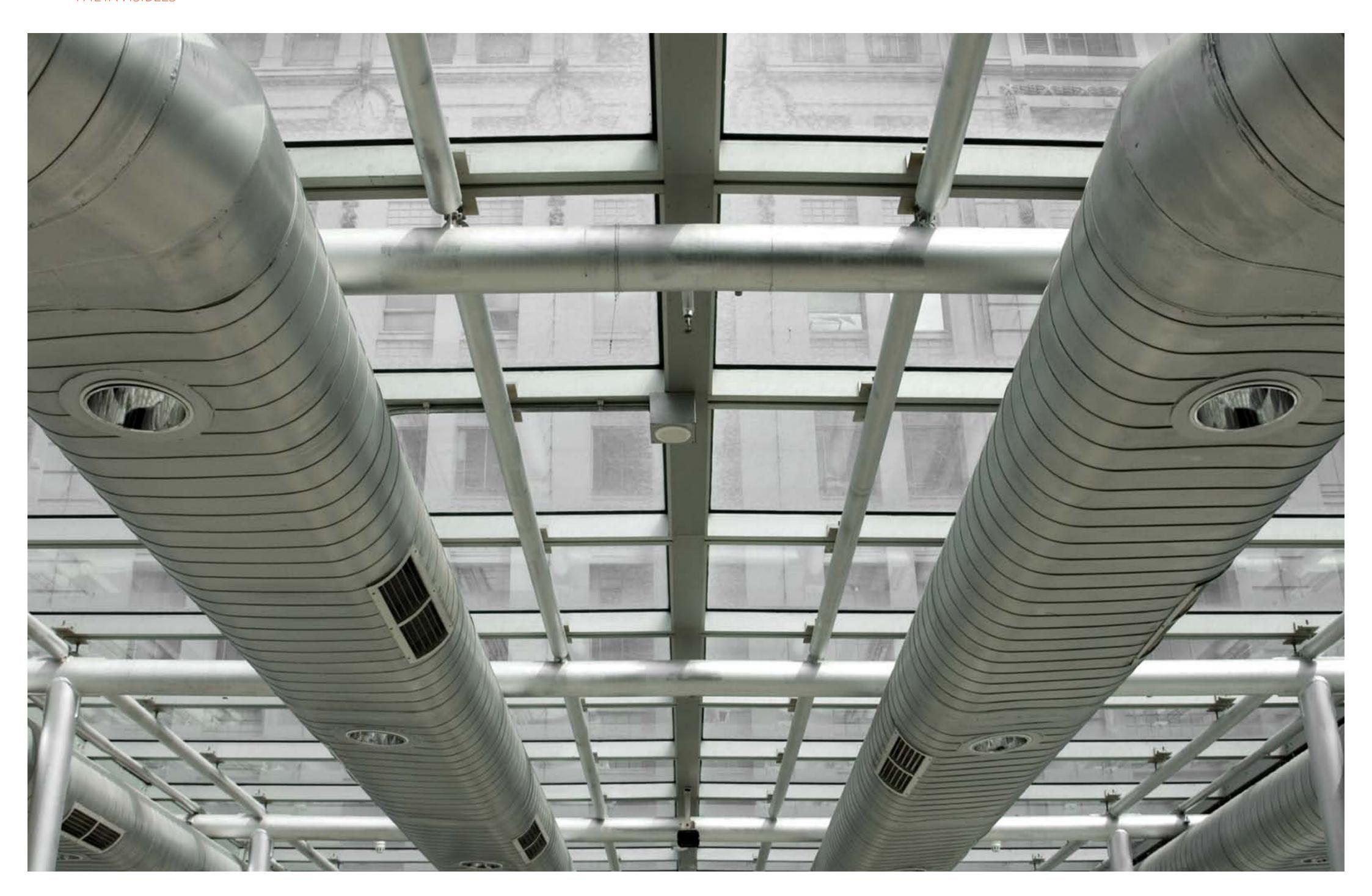


CONSIDER THE INVISIBLES

Before foundations were excavated, Wave City Center's infrastructure was considered in deep consultation with the globally-acknowledged infrastructure experts, AECOM. Their advice on system planning and advanced underground maintenance introduces a brand new infrastructural age: where water is derived from eco-friendly Rain Water Harvesting (fully-treated in our own plant and supplied by our own network); where power supply isn't disrupted (owing to full back-up service from highly reliable power plant and substations); where waste management really works (controlled by state-of-the-art control system); and where local sewage treatment plants have the ability to recycle water.

Wave City Center: The promise of clear air, pure water, constant electricity and rigorous hygiene.





CONSIDER THE SUSTAINABLE CITY

Wave City Center is on course to becoming the newest, greenest, cleanest, most sustainable city on Earth. We would stake our claim by adopting LEED Certification, Gold Category, the world's top standard, setting the sustainability bar at a daunting height for aspiring competition. Gold Category involves total commitment to energy-efficient appliances, energy renewability, rainwater harvesting and water recycling. Wave City Center, also introduces "Smart Living", a life that can truly be called Smart. Conceptualized by IBM, Wave City Center would make every facet of your daily life convenient, Smart City Online Portal would manage your daily traffic movement making sure you never get stuck in traffic again, SMS alerts that keeps you updated on your utility bills and energy & power consumptions, City Command Center that monitors everything at all times, be it the regular updates about ongoing activities in the city or managing local security across the complete city and much more. Wave City Center, is where you consider spending time for yourself.

Wave City Center: Now that's smart.





CONSIDER THE CONVENIENCE

Total project area - 152 acres

In wide boulevards and congetion free roads, Wave City Center offers the ease of walking to work, play, entertainment, shopping etc.

Two Sectors 25A and 32, Noida

Great connectivity through under pass that connects both the sectors .

20 mtr/40 mtr Green belt around both sectors

Adjacent to Sector 32, Noida City Center Metro Station

45% ground coverage / 55% Green or Open area

Project will comply to LEED Gold Certification

2 central parks (6.5 acres in sec 32 & 3.5 acres in sec 25 A)

Approx. 18 mn sqft dedicated to Residential including Multi-use Serviced Studio Apartments and Premium Serviced Residences

2.5 mn sqft of one of the biggest malls in India

o.4 mn sqft exclusively earmarked for Entertainment (Theme Park, Indoor Snow Village & Indoor Water Park)

Approx 3000 room keys spread across Luxury, 5star, 4star, family & business hotels, along with themed hotel

o.2 mn sqft of Convention Center for all business meetings and conference requirements

Internal transport system within the project

43000 + Car Parking Spaces

WAVECITYCENTER PRODUCTMIX







High Street Shop Condominiums

Multi-Use Commercial Studio Apartments Premium Offices







Premium Serviced Residences

Mall & Multiplex





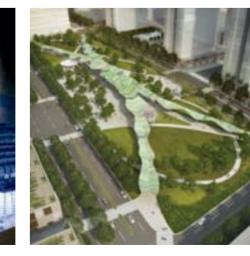


Family Entertainment Center

Indoor Snow Village



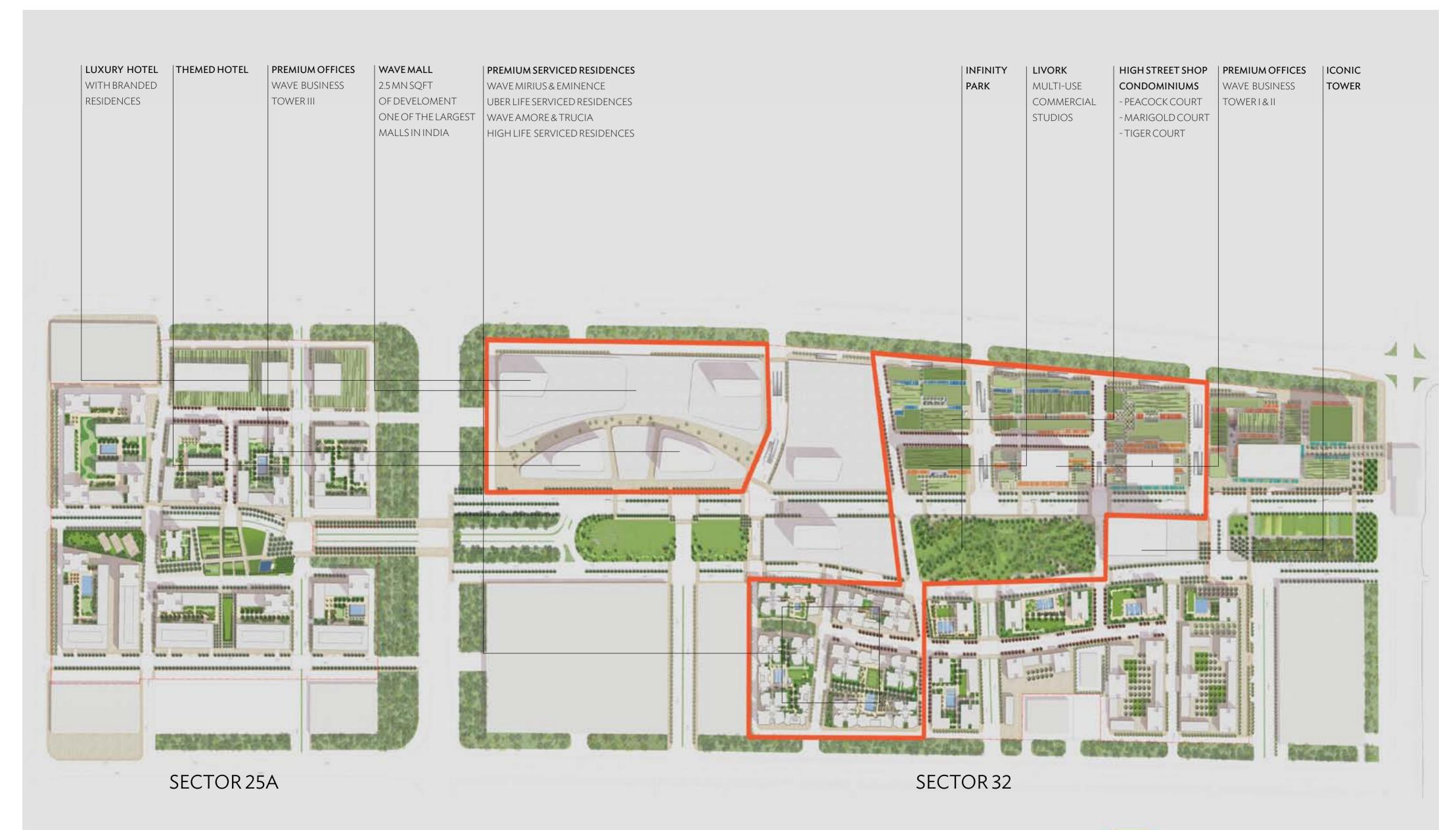




Indoor Water Park

Wave Cinemas





CONSIDER OUR DIVERSE PROJECTS



WAVE

City

Wave City, NH-24, Ghaziabad

- 4500 acres of self sufficient city
- 30 minutes from Delhi and 10 minutes from Indirapuram

Smart City concept by IBM

World class 18 hole golf course, well planned BRT system, ultra modern infrastructure with health care, primary education, university and a large central park.



WAVE

One

Wave One, Sector 18, Noida

- Located in the heart of Noida's commercial district, Sector 18
- 41 floor iconic structure
- International construction consultants like Leighton, BBG – BBGM, Nostri and BASE

Over 2 million sqft of built up area that includes retail, offices and entertainment and parking for nearly 2000 cars.



WAVE

Eleven

- Over 3 million sqft of built up area
- situated in Sector 18, Noida's most important commercial hub
- One of the largest mix-use commercial & residential developments in Sector 18
- Excellent connectivity to and from Delhi through Metro and road transit

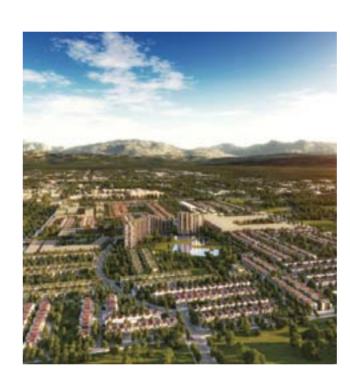


WAVE 1st Silver Tower

Wave 1st Silver Tower, Sector 18, Noida

- 50 Steps away from Metro Station
- Escalators and Elevators from THYSSENKRUPP, Germany
- Central Airconditioning (Chiller Plant) from TRANE, USA

Ready for Fit outs



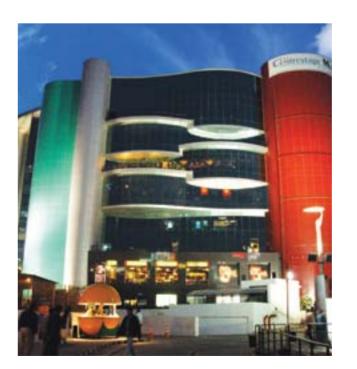
WAVE

Estate

Wave Estate, Sector 85 & 99, Mohali

- Spread over 300 acres
- Exquisite township with plots, villas, floors and group housing
- International architects Studio DRA, UK and landscaping by WS Atkins

Minutes away from the international airport, central business district, Mohali cricket stadium and Indian School of Business.



WAVE

Malls

Over 1.4 Million Sq.ft. of Retail Space - 5 Operational Malls (The Centrestage Mall, Noida, Wave Mall in Kaushambi, Lucknow, Moradabad & Ludhiana - Upcoming Malls in Jammu & Bareilly (by 2012)

Pioneers in developing shopping malls.

CONSIDER OUR GROUP VERTICALS

WAVE INDUSTRIE

SUGAR

Today, Wave is one of the largest players in North India owning and operating a total of seven sugar mills in Uttar Pradesh and one in Punjab, with a total cane crushing capacity of over 25000 TCD. These sugar plants also have a total captive electricity generation capacity of 88 MW.

DISTILLERY

A.B. Sugars Limited, a Wave Group company, runs a molasses and grain based distillery in Punjab. It has a total capacity of 60 KL per day. A total of 120 KL per day is the installed capacity at Aligarh Plant. Wave Distilleries brands include Raffles Vodka, Raffles Rum, Evening Special Whiskey and Divine Sip Whiskey, which enjoy a massive market in North India.

BREWER'

Wave Brewery has also given India one of its very first breweries at Aligarh with a mammoth capacity of one million HLPA. The brewery is also accredited with one its own brand of beer called "Wave Beer".

WAVEBEVERAGE

WAVE Beverages Private Limited owns and operates a beverage plant in Amritsar, Punjab. It is one of the nine franchises of Coca Cola India Ltd. and is equipped with both hot and cold bottling facilities. The plant produces many popular brands of soft drinks consumed in the country and has a capacity of RGB-600BPM, Mazza-320BPM and Pet-80BPM

PAPER

The group manufactures kraft and semi-kraft paper along with paper for writing, printing, photocopier and newsprint from a plant Bilaspur, Uttar Pradesh. It has an installed capacity of 80,000 metric tonnes and is run by Chadha Papers Limited.

LIQUOR

The mainstay of the group and its largest activity is liquor retailing and distribution. The group has developed a large distribution network for this business and owns more than 2,500 retail outlets in the states of Punjab, Haryana and Uttar Pradesh.

FILM DISTRIBUTION

Ginni Arts handles the group's film distribution business. It distributes films in Uttar Pradesh and Delhi and has several hits in its repertoire - Hamraaz, Khakhi, Qayamat, Company, Gadar-Ek Prem Katha, No Entry, Ready and Murder 2, to name a few.

CORPORATE SOCIAL RESPONSIBILITY

Wave is a company that cares to care- a conviction that is best reflected in its CSR initiatives. The Mata Bhagwanti Devi Chadha Charitable Trust has been set up in the memory of Sh. Kulwant Singh Chadha's mother with the mission of serving cognitively and physically challenged children. The Mata Bhagwanti Chadha Niketan, a charitable rehabilitation institute was established in 1999 to provide therapy and counseling to the children with special needs, empowering them to be independent.

GREEN INITIATIVE

Wave works proactively and voluntarily to ensure its business activities contributes to sustainable environment. The Centerstage Mall is India's first ISO14001:2004 certified mall and other Wave malls are in the process of getting certified as well. Conservation of electricity, reduction on power dependency and reduction in carbon di-oxide emission have always been the objective of the Group's companies. Active measures have been taken to reduce our electricity consumptions like installation of lighting system that consume the least amount of electricity, all Wave Malls are equipped with rain water harvesting systems and STP and ETP technology is used for the treatment of waste. All sugar manufacturing units also co generate power which leads to a substantial reduction in CO2 emissions. Also IBM has been roped in to develop technologies that will make Wave City a Smart City where sensors will provide real-time inputs to a control centre on clean water, energy, public transport etc leading to a reduction in wastages and consequently the city's carbon foot prints.



FOR FURTHER INFORMATION PLEASE CONTACT US

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Wave Infratech is the flagship company of Chadha Group, a well diversified infrastructure conglomerate with active presence in Real Estate, Retail Malls, Education, Leisure & Entertainment, Cinemas, Mining, Breweries, Liquor Retail & Distribution, Sugar, Paper and others. The Group enjoys a commanding position in practically all the business verticals and have carved a niche in these businesses. We believe in transparency and are sensitive to our customers needs and requirements.

Disclaimer: 1 sq mtr. = 10.764 sq ft. 1 acre = 4046.856 sq mtr. The company and the Architect reserve absolute right to change/revise/delete/omit any detail, specification, material, design, drawing, layout, finishes, etc. as they deem fit without any notice. The company further reserves absolute right to withdraw, change, omit, delete, add, revise any terms and conditions at any time without giving any notice. Please refer to latest publications for current information as terms and conditions, design, specifications, etc. may be revised from time to time by the company. All images are artistic impressions and figures mentioned are indicative and are subject to change in the best interests of the developments. The company shall not be responsible for any decision made by the buyer, therefore they are requested to ascertain all the facts at their end before making any decision/application for allotment/purchase etc. This publication shall not be construed in any way as a legal offering.

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